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SHORT BIOGRAPHICAL STATEMENT

Marc Lafrance is an Associate Professor in the Department of Sociology and Anthropology at Concordia University. Drawing on his training in both the social sciences and the humanities, Marc specialises in the critical study of gender, sexuality, race and class; body image and body modification; identity and lived experience; and human vulnerability across the life-course. His work has been published in a variety of leading journals and book collections.

LONG BIOGRAPHICAL STATEMENT

Academic Profile. Marc Lafrance is an Associate Professor in the Department of Sociology and Anthropology at Concordia University. He did his graduate work at the University of Oxford, where he earned an M.St. and a D.Phil. in French Cultural Studies. His work was supported by a Commonwealth Scholarship, a Ricard Foundation Student Bursary, a Social Sciences and Humanities Research Council Doctoral Fellowship and studentships at the British Institute of Psychoanalysis in London and the École normale supérieure on the rue d'Ulm in Paris. Shortly thereafter, Marc was awarded a Social Sciences and Humanities Research Council Postdoctoral Fellowship in order to carry out a two-year project at the Simone de Beauvoir Institute at Concordia University .

Since joining the Department of Sociology and Anthropology, Marc has maintained an active research profile funded by the Social Sciences and Humanities Research Council and the Canadian Institute of Health Research. In addition, he has been awarded an Associate Visiting Research Fellowship at the Rothermere American Institute at the University of Oxford, an Associate Fellowship at Wadham College at the University of Oxford, a Visiting Fellowship at the GEXcel International Collegium for Advanced Transdisciplinary Gender Studies, and a Research Fellowship in Media and Communications Studies at Örebro University.

Research Activities. Drawing on his background in the social sciences and the humanities, Marc seeks to move beyond common-sense assumptions about the world in which we live in order to better understand its complexities in both individual and collective terms. To do so, he takes a critical approach to two key objects of enquiry— mass media representations and contemporary medical practices—and explores how they are bound up with phenomena such as gender, sexuality, race and class; body image and body modification; identity and lived experience; and human vulnerability across the life-course. Marc conducts empirical research grounded in quantitative and qualitative methods as well as more theoretical research informed by

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phenomenological, poststructural and psychoanalytic perspectives. He strives to conduct balanced and even-handed research and rejects ideologically-driven approaches to scholarship.

Marc is currently working on a variety of projects relating to his two key objects of enquiry. With respect to the mass media, Marc is examining men, masculinity and intimacy in popular music; representations of violence against men in music videos; and the rise of extreme men's rights activism. With respect to contemporary medicine, Marc is exploring the relationship between subjectivity and embodiment in the context of reconstructive surgery; the psychosocial significance of the skin; and the sociocultural regulation of the body's senses. Marc works in both English and French and collaborates with researchers in Canada, England, France, Norway and Sweden.

Public Contributions

In an effort to contribute to public debate, Marc makes regular appearances in the print, radio, and televisual media. Named "newsmaker of the week" twice by Concordia University, he has been interviewed by or featured in daily papers such as *La Presse*, *The Gazette* and *The Toronto Star*; in periodicals such as *MacLean's*, *Men's Health*, and *Vogue*; in television shows and documentaries such as *Banc Publique* and *Corps à la carte*; and on radio shows such as *The Current*, *Les éclaireurs* and *Médium large*. He has also given public talks in contexts such as the Walrus Talks Lecture Series.